

“BIM & Smart City” Summit Forum
– Shenzhen, Qianhai

Invitation

5th December 2015
China • Shenzhen • Qianhai

Organizers :

Qianhai Shenzhen-Hong Kong Modern Service
Industry Cooperation Zone of Shenzhen
ICES-bSHK BIM Centre of Excellence



Co-Organizers :

GZ MES Services Limited
Qianhai Research Centre of Digital Engineering



Collaborating Organizations :

Shenzhen Municipal Design&Research Institute
Co.,Ltd
Shenzhen Institute of Building Research Co., Ltd
CAPOL



Media :



Location :

Qianhai Shenzhen-Hong Kong Youth
Innovation and Entrepreneur Hub

Supporting Organizations :

South China University of Technology
Nanshan SVT Vocation Training
International Institution of Entrepreneur Mentors



Forum Background

The “BIM & Smart City” Summit Forum – Shenzhen, Qianhai is organized by Qianhai Shenzhen-Hong Kong Modern Service Industry Cooperation Zone of Shenzhen and ICES-bSHK BIM Centre of Excellence. Collaborating with Shenzhen Municipal Design & Research Institute Co., Ltd, Shenzhen Institute of Building Research Co., Ltd and Huayang International Design Group. GZ MES Services Limited and Qianhai Research Centre of Digital Engineering are the Co-organizer of this event. The Summit Forum is scheduled on the 5th December 2015 at Qianhai Shenzhen-Hong Kong Youth Innovation and Entrepreneur Hub. We warmly invite you to join us in this Summit Forum!

The Summit Forum will focus on the theme “Cooperation between Shenzhen and Hong Kong”, emphasizes on the construction and development perspective in building Smart City. Government representatives, professionals and scholar will have in-depth communication, exchange and discussion based on the current situation of construction and development of Qianhai. Introduce and lead BIM technology into “Smart City” Project, facilitate the development of construction industry of Shenzhen.

On the occasion, officer from Hong Kong Government and BIM professionals will deliver speeches. This Summit Forum also offers an opportunity for leaders from large enterprises and academic organizations, professionals and construction practitioners to link up, exchange ideas on BIM application, discuss BIM standard of different regions and outlook future development of BIM.

In interactive session, all the participants, Government representatives, professionals and scholar will actively involved in this interaction and express their own opinion through discussion. Meanwhile, discuss how the urban planning and development of Qianhai could be enhanced and facilitated based on the application of BIM and further promote the cooperation between Shenzhen and Hong Kong.

Meanwhile, Metro Finance of Hong Kong, well-known newspaper and periodicals and other local media will publish and report this event. Besides, China BIM will have an exclusive interview.

This Summit Forum provides the construction industry a platform for communication, interaction and publicity meanwhile contains great opportunities. We look forward to seeing you in our forum.

Forum Content

1. With the theme “Cooperation between Shenzhen and Hong Kong”, looking for and collecting constructive opinions and comments with the focus on building and developing “Smart City”.
2. Experts sum up experiences of BIM project through the sharing of mega projects in Mainland China and Hong Kong.
3. Representatives from the Government of Shenzhen, professionals, scholar and local enterprise conduct face-to-face communication, exchanges and discussion based on the present situation of Qianhai’s construction and development. Introduce and lead the BIM application into Qianhai “Smart City” project. Meanwhile, facilitate the development of Construction Industry of Shenzhen.
4. Hong Kong or international well-known expert and scholar will deliver speeches. We are also creating a platform, where the government representatives, professionals and other related enterprises are able to exchange ideas, achieve open communication and interaction, which at the same time could facilitate the cooperation between Shenzhen and Hong Kong.

Forum Process

1. Welcome Speech presented by Organizer and Collaborating Organizations

2. Speech delivered by the special guest from the Government

Government representative narrates the present situation of city construction and the plan of “Smart city” project. Introduce the current situation of municipal construction in associating with BIM application and discuss the further direction of development.

3. Speeches presented by professionals

Based on the current situation of construction and development in Shenzhen Qianhai as well as the situation of BIM application in its field, experts will give professional suggestion and present their constructive opinions towards the building of smart city.

4. Interactive session

All the participants, Government representatives, professionals and scholar are actively involved in this interaction and express their own opinion through Q&A discussion. Meanwhile, discuss how the urban planning and development could be enhanced and facilitated based on the application of BIM.

Agenda and Content Arrangement

(The theme of this Forum is clear, rich in content and is divided into two parts)

A : Academic Speech & Communication

(Honored Speakers)

1. Hong Kong Housing Department - Deputy Director of Housing, Ada Y S Fung
2. The Hong Kong Institute of Building Information Modelling – President, David Fung
3. The Hong Kong Institute of Facility Management – President, Low Hon Wah
4. The University of Nottingham Ningbo China - Prof. Llewellyn
5. Chun Wo Building Construction Ltd. - BIM Manager, Min S.M. Shih
6. CAPOL - BIM Research Institute – Vice President, Zhao Weiyu

B : Discussion on the themed topic

After the completion of all the speeches presented by the speakers, a discussion session will start which will invite all the speakers, Government representatives and participants to discuss and exchange ideas regarding how the urban planning and development of Qianhai could be enhanced and facilitated based on the application of BIM.

Forum registration & Admission Fee

Forum contact :

MS Zhang Hongling

TEL:

189-2623-5044

020-39177093

Please send your information

(Company/Organization/Institution + Name + Number of attendees + Forum name
+ Contact)

To

membership@globalbim.org

Please notice that this forum **Free Admission !**

Due to limited places, please contact us as soon as possible.

Forum Notice

1. The forum does not include any accommodation, transportation and catering .
2. Due to limited places, please contact us before your mailing.
3. This forum will be held on time ,please make sure your show up half an hour earlier.

“BIM与智慧城市”前海高峰论坛

邀請函

2015. 12. 5
中國·深圳·前海

主办单位：

深圳市前海深港现代服务业合作区管理局
ICES-bSHK BIM 研究院



承办单位：

广州建创会展服务有限公司 (MES)
前海数字工程研究中心



协办单位：

深圳市市政设计研究院有限公司
深圳市建筑科学研究院有限公司
华阳国际设计集团



媒体支持：



活动地址：

深圳前海深港青年梦工场

支持单位：

华南理工大学
深圳南山深职训职业培训学校
国际创业导师学会



会议背景

由深圳市前海深港现代服务业合作区管理局、ICES-bSHK BIM研究院共同举办；由深圳市市政设计研究院有限公司、深圳市建筑科学研究院有限公司和华阳国际设计集团合作协办；由广州建创会展服务有限公司、前海数字工程研究中心承办的“**BIM与智慧城市**”前海高峰论坛即将于12月5日在深圳前海隆重举行！我们盛情邀请您的莅临参与！

论坛将围绕着深港合作的主题，针对智慧城市的构建与发展，并结合前海的建設发展現况，由政府代表、专家学者以及当地的企业进行深度交流和探讨，引导BIM技术融入到前海的智慧城市建設领域中，促进深圳工程建設行业的发展。

届时，将有香港政府官员及知名BIM专家发表精彩演讲，建筑行业內各大型企事业单位、学术机构等领导、专家將奎聚一堂，共同分享交流BIM的应用实践现状，探讨各地區BIM的标准，展望BIM未來的发展，共享BIM技术盛宴。

在互动环节中，参会人员与政府代表、演讲嘉宾及企业高层进行多方互动，共同探讨前海在BIM的基础下，如何做好城市的规划与建設，并更进一步促进深港合作。

同時，本次会议将有香港新城数码财经台，香港知名报刊，当地新闻媒体等多家媒体进行宣传报道，China BIM门户将设置独家访谈环节。

本次峰会將为行业提供一个良好的交流、宣传平台，有利于实现资源的优势互补，蕴含著巨大的機遇，我们衷心期待與各位共商盛举，携手共進，实现共赢！

会议内容

- 1、围绕着深港合作的主题，针对智慧城市的构建与发展，收集各方提出的建设性意见；
- 2、专家通过分享香港及国内大型BIM项目案例，解读香港BIM项目的经验；
- 3、结合前海目前的建设发展现况，政府代表与专家和学者、及当地的企业进行交流和探讨，引导BIM技术融入到前海的智慧城市建设领域中，促进我市工程建设行业的发展；
- 4、国际或香港知名BIM专家学者发表演讲，政府、专家及相关的企业共同交流探讨，更进一步促进深港合作。

会议形式

一、主办及协办方致辞；

二、政府特邀嘉宾演讲：

政府代表讲述城市建设的现状和智慧城市方面的规划；政府在市政建设施工项目中BIM的应用情况及未来的发展方向。

三、专家演讲

针对目前深圳前海的城市建设发展现状，及目前BIM领域的状况，专家对智慧城市的构建提出具有专业性的意见和建议。

四、互动环节

政府代表、专家学者通过在台上与参会人员讨论的方式各抒己见，多方探讨前海在BIM的基础下，如何做好城市的规划与建设，并更进一步促进深港合作。

议程及内容安排

(本次会议主题分明，内容丰富，主要分为两个环节)

A：学术演讲及交流

(演讲嘉宾)

- 1、香港房屋署—冯宜萱副署长；
- 2、香港建筑信息模拟学会—冯树坚会长；
- 3、香港设施管理学会—罗汉华会长；
- 4、英国宁波诺丁汉大学（中国分校）—邓进明教授
- 5、俊和建筑—施宣民先生；
- 6、华阳国际设计集团BIM研究院—赵伟玉副院长；

B：演讲嘉宾围绕议题展开讨论

待所有演讲嘉宾演讲结束后，深港两岸政府官员将会与演讲嘉宾在台上围绕前海的城市建设共同进行探讨，并与台下的参会人员互动，其讨论的议题为：前海在BIM的基础上与何做好规划与发展。

会议报名及费用

会议报名联系人：

张小姐： 联系电话： 189-2623-5044 020-39177093

如需报名请把以下信息发送到报名邮箱：

（公司+姓名+人数+会议名称+联系方式）

报名邮箱地址：membership@globalbim.org；

本次会议： 免费参与

（ 由于名额有限，请尽快与报名联系人联系 ）

会议注意事项

- 1、本次会议住宿、交通、餐饮需自理；
- 2、由于名额有限，请在缴费前先与会议报名联系人联系；
- 3、本次峰会9点准时召开，请提前半小时到达会场；