



## Corporate Social Responsibility (CSR) & CSR in Engineering Contracts

*conducted by*

**L.C. Yu**

Now more than ever it is important that the company's community investment is adding value for communities and for our business. The adoption of CSR strategies will provide the company with many positive outcomes such as: a competitive advantage over companies; improved relationship with stakeholders; increased staff morale and ability to attract and keep qualified professionals; enhanced perception of the company within the financial community.

In order to raise awareness among employees on CSR policy and governance of the company, this seminar will outline the latest knowledge about CSR (with reference to the latest ISO 26000) and provide attendees with an introduction of scope and rationale of the 7 core social responsibility issues therein through a quick overview of ISO 26000. The 7 principles of social responsibility and local and global trends in social responsibility will also be introduced.

**LC Yu** is a Director, Corporate Legal Consultant & Chief Quantity Surveyor and General Manager of Human Resources Department, China Harbour Engineering Company Limited (HK Region) responsible for litigation and arbitration matters, administration of human resources, commercial and construction management of engineering projects in Mainland, Hong Kong, Taiwan, Panama, Mexico, Middle East and South East Asia region.

A Fellow of The Chartered Institute of Arbitrators, Hong Kong Institute of Arbitrators and Chartered Institution of Civil Engineering Surveyors as well as a Chartered Quantity Surveyor, Chartered Builder and Chartered Environmentalist. LC is an executive member of the General Committee of The Architectural Society of China – Construction Management Research Sector, ASC-CMRS (中國建築學會工程管理研究分會常務理事). LC has over 30 years vast experience in engineering projects both with government consultants and general contractors advising on construction issues and dispute resolution in Hong Kong and regional offices overseas.

Date: 11 July 2012 (Wednesday)  
Time: 7:00 p.m. to 8:00 p.m. (Registration starts at 6:45pm)  
Venue: Room PQ304, The Hong Kong Polytechnic University, Hung Hom, Kowloon  
Medium: English  
Registration Deadline: 6 July 2012  
Admission: Free.

Please register on-line via <http://www.cices.org.hk> or fax your reply form to 2687 2252 or post your reply form to Suite 1901-02, 19/F, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong. For enquiries, please contact Ms. Cordia Yu (Tel: 2687 2267).

The numbers of places are limited and attendance is on a first-come-first-served basis. In addition, members of ICES, LHC and staff or students of Poly U will have priority over non-members in the event the seminar is over-subscribed.

**Disclaimer:** The Chartered Institution of Civil Engineering Surveyors has not arranged any insurance coverage for any participants in respect of any personal accident, property loss/damage or virus infection arising from this function. Participants should make their own insurance arrangement at their own expense.

### **Reply Form**

I wish to register for the Seminar on 11 July 2012 (Wed) as follows:

Mr / Mrs / Ms / Dr\*

Surname: \_\_\_\_\_

First name: \_\_\_\_\_

Employer: \_\_\_\_\_

Position: \_\_\_\_\_

Email: \_\_\_\_\_

Tel: \_\_\_\_\_

Member: CM/GE/ LHC/ PolyU\* Membership No: \_\_\_\_\_

Membership Grade: ICES: \_\_\_\_\_

Other \_\_\_\_\_

\*Please delete where non-applicable